

Unleash Your Hidden Potentials & Make Your Breakthrough as Professional Emcee with AZAH YAZMIN

Professional Celebrity MC, Counselor, TV Host, Actress

- **Enhance Career & Personal Development Path**
- **Learn a lifetime Professional skill**
- **Make a name for yourself as Professional Emcee**



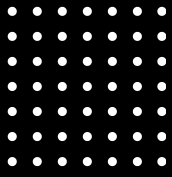
You will learn all you need to get started as Professional Emcee. It is easy as you master the systematic approach to emceeing!



2 days Physical Training & Bonus-
Half day group coaching (remote)
Whatsapp +6017-8668522
Email info@eventsmastery.com



<https://mcw.eventsmastery.com>



Introduction

The Master of Ceremonies (generally known as Emcee or in short MC) is the “conductor” of an event or meeting. The primary responsibility of the Master of Ceremonies is to serve as a genial host. An ideal MC is a person who has poise, presence and who can command the attention of an audience.

The Master of Ceremonies is responsible for ensuring that the program/event runs smoothly, runs on time and that all the important people at the event are introduced in a complimentary, professional manner. Being a successful Master of Ceremonies requires preparation, a friendly manner and the ability to adjust or to ad-lib as necessary to ensure a successful event.

Finding the right people to put on stage as the host of your event is really, really important. You’ve got to have the right personalities and presence on stage as you continue to thread the theme or series through the night. It is often said that the MC can make or break your event on the day itself. Being the MC can be a wonderful responsibility, both for the individual and for their company.

In fact every company would really need someone internal and can even train a few of their employees to do some of the smaller or easier emceeing jobs for their own events instead of outsourcing each time, especially for smaller scale or internal events. They can learn to handle internal events efficiently and thus may even save the company some additional expenses.

At the same time, this workshop will be a good learning ground for personal development and to enhance yours or your staff’s capabilities in this area. You may just discover the hidden talents in you and/or the gem that you are to your organisation!



Who Should Attend?



Staff who often have to emcee own company events



All those who want to know how to emcee professionally



All those who aspire to be professional MC

WHY COMPANIES SHOULD SEND THEIR STAFF TO ATTEND THIS WORKSHOP...

HRDCORP EMPLOYERS CAN NOW CLAIM UNDER SBL-KHAS FOR THIS WORKSHOP!



→ STAFF CAREER DEVELOPMENT PATH

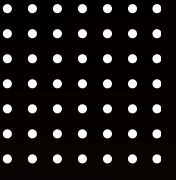
Your staff will appreciate your recognition of their potential talent as Master of Ceremony and this can be seen as a progressive career development path for them in your company...a space for them to grow their career within your company.

→ COST SAVINGS FOR THE COMPANY

Investing in your staff development can also help you to reduce dependence on external resources. Your staff can help emcee your own internal corporate events and you can save the cost of hiring external emcees that may cost you a lot more.

→ BOOSTING STAFF MORALE & MOTIVATION FOR HIGHER COMPANY PERFORMANCE

Happy and satisfied staff creates good working environment to booster higher work performance and thus, higher productivity. They will then be more dedicated to meeting company’s goals and objectives.



Learning Objectives

This 2 days programme is for anyone who would like to learn to be a Master of Ceremonies, in a professional way. We will help to bring out all your hidden talents, encouraging you to perform beyond what you thought was your limit. This workshop will be full of illustrations and practice.

Some of the learning objectives from the workshop include:

- *The 3P's of being an emcee. That is Prepare, Practise and Perform*
- *How to handle pre-event requirements and how to ask for information that can help you to perform better*
- *How to structure the script for an event and the methods to address the audience*
- *How to manage the use of language, pronunciations & enunciations of words*
- *To master the proper use of equipments especially with the microphones and sound system, including how to conduct sound test, stage (for both physical & virtual events)*
- *How to make the audience feel at ease and to create the mood for the event*
- *Trouble-shooting of problems during an event and crisis management*
- *Understanding how to use certain key documents or checklist and how to work more effectively with all parties involved so that you can give a good show*
- *On-site coordination and operation issues – virtual & physical events*
- *And most of all, giving the audience a great time.*



Why You Should Attend?

7 REASONS WHY YOU WANT TO LEARN HOW TO EMCEE EVENTS LIKE A PROFESSIONAL WITH US...



Learn 1st hand from the professionals who have done it and made it! You don't need to make the same mistakes by learning from others



A systematic approach to being the Master of Ceremonies, leaving no rooms for errors when it comes to preparation and on-site performance. Leave with system and documents to get you started as the MC.



A dynamic learning environment to practise and get constructive criticism for better performance. Live simulated mock-up for more effective learning. Get evaluated on the spot!



You will learn not just the skills of being a professional MC but also how to manage on-site crisis and how to work with 3rd parties to ensure a successful event.



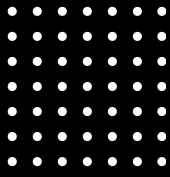
Learn not just from us but from our guest speakers who are experts in their respective field. We will have guest speakers to share on their experience as MC and also on other areas of events that can have an impact on your performance as the MC



Opportunities to learn or practise at live events and to upgrade yourself professionally as a Certified Professional Master of Ceremonies in future



Be a part of a community of MCs and Event Managers for sharing and learning. YOU will have access to our resources and coaches to ask for help when needed!



Course Contents

This interactive training session is conducted over a two full days session followed by a bonus remote (zoom) 1/2 day group coaching session.

Here is a brief overview of the sessions.

Part 1 - Introduction & Basics Skills of an Emcee

- Introduction & Basics
- One-min assignment
- Job description & skills of an emcee
- Emcee's voice
- Pronunciation & Enunciation
- Performance – Creating moods and using pauses
- Preparing for assignment 2
-

Part 2 - Research & Preparation

- Research/ Questions to ask/ Event Itinerary
- Writing Scripts
- Structures
- Linking Scripts & Bridging Time
- Closing scripts
- Preparing for assignment 3

Part 3 - Putting all together

- Tools of trade – equipments, stage, lighting
- Applying the tools of trade for Virtual & Physical Emceeing
- Crisis management

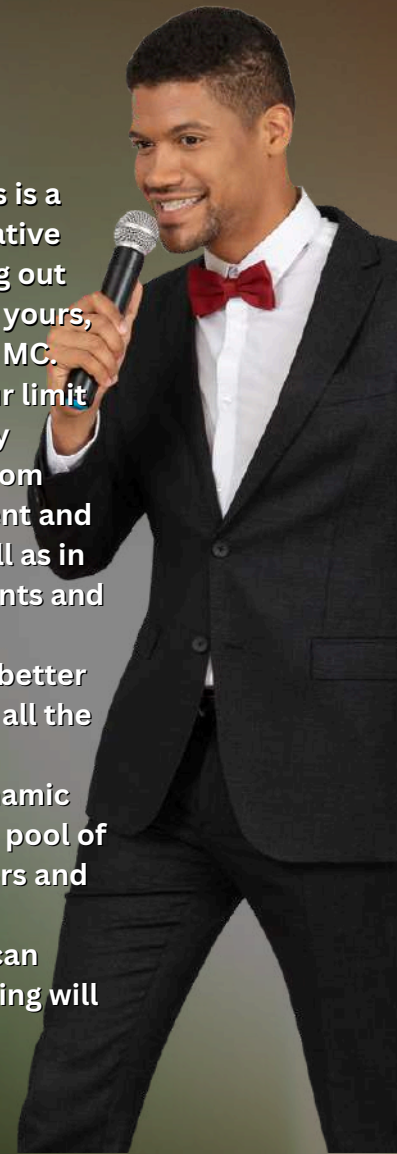
Part 4 - Performance/ Mock Presentation

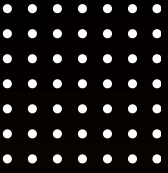
- As part of the learning process, all participants will need to apply what they have learned and perform in a mock presentation as the emcee.
- The presentation will be recorded in order to give constructive feedback and review.

Course content may be adjusted without advance notice to customise to class requirements

Methodology

- Using accelerated learning, this is a highly interactive and participative workshop that will help to bring out the hidden talents and skills of yours, to be as good as a professional MC.
- You will be pushed beyond your limit and to show what you are really capable of. Besides the classroom learning, you will have to present and perform live individually as well as in a team with practical assignments and live mock-up sessions.
- You will be recorded and what better way to learn other than to gain all the valuable criticism on your performance in an internal dynamic learning environment from the pool of professional trainers, facilitators and fellow course-mates.
- It will be fun, dynamic and we can ensure you that effective learning will take place.





What they say



Comprehensive. Exciting. Full of info. Great exposure.

Fatin Nurnatasha Bt Md Ruslin
Senior Executive, Securities Industry Development Corporation



This is a close and interpersonal training. A lot of real case study been taught with a lot of tips and techniques. Thank you Azah, a great trainer. Look forward for more advance stage!

Leslie Ooi
Radio Host



This program has enable me to fine tune my skills of emceeing. Also, has taught me on the finer details of how to prepare the emcee script from scratch and able to control the crowd if any glitches happen. The Murphy's Law is the best lesson throughout the program as this lesson protrays how professional we can become.

Prethiban Narayanan
Manager, Absolutely Ben Enterprise



It bring me to the next level of conducting an event.

Muhammad Asyrol Akmal Bin Roselan
Senior Executive, QSR Stores Sdn Bhd



For those who wants to consider emceeing as a career this is the perfect course for you. Or for those who wants to learn more on how emcee does their job. You will learn the basic of emceeing and it will turn you from zero to hero.

Ruzanna Binti Abdul Nesdar
Emcee, (formerly Engineer, Western Digital (Malaysia) Sdn Bhd)

Hadibah Hasan, Manager, HSBC Amanah Takaful
The best ever seminar that I have attended since 1991. New methodology introduced, learn from your mistakes. "The show must go on".

Izzatul Afidah, PetroSains Sdn Bhd
It's really-really good!! Excellent!

Muhammad Zulkamal, PetroSains Sdn Bhd
I love this workshop. It helps me a lot, and helps me to find out all my weaknesses.

Rowland George Clarke, Sarawak Energy
A great, interesting and interactive workshop.

Mok Poh Yuan, GTE Travel & Tours
A very good workshop to train and learn to become a professional master of ceremony. A very comprehensive and intensive workshop to have. I will highly recommend it to others.

Video Testimonials

<https://eventsmasteryasiapacific.com/mcw-whattheysay/>



MASTER OF CEREMONIES PROGRAMME

About the Trainer

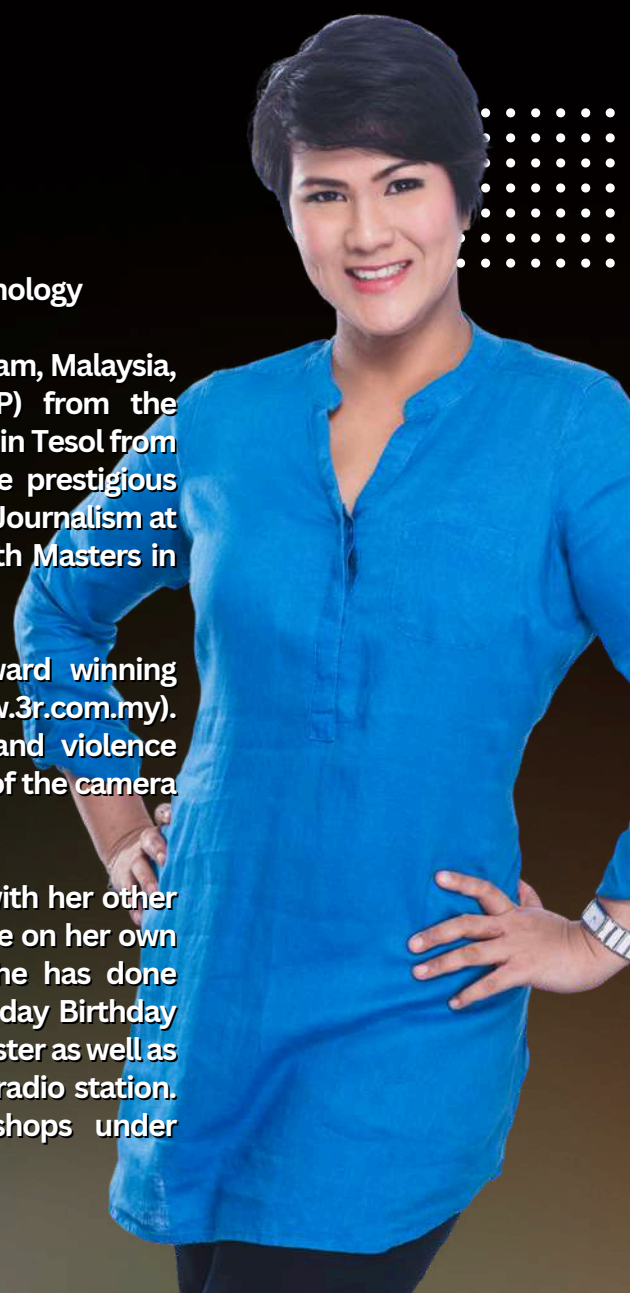
Azah Yazmin

LL.B (Hons), DSLP, MA TV Journalism, M.Soc. Sc in Counseling Psychology

Azah holds a degree in Law from Universiti Teknologi Mara, Shah Alam, Malaysia, a post graduate diploma in Syariah Law and Practise (DSLPP) from the International Islamic University (Gombak), a post graduate diploma in Tesol from London Teacher Training College and she was a recipient of the prestigious Chevening Scholarship from British council to study Masters in TV Journalism at Goldsmiths College, University of London. Azah has graduated with Masters in Social Science in Counselling Psychology from UKM.

Azah started her career as one of the TV presenters for award winning edutainment program call 3R: Respect, Relax & Respond (www.3r.com.my). Amongst the highlighted issues were; relationships, HIV/AIDS and violence against women. Azah was not only responsible for hosting in front of the camera but she was also involved in script writing and producing.

Since her stint in media Azah by chance started to emcee event with her other two host of the 3R. Eventually Azah started to branch out to emcee on her own and twelve years later Azah is still called to Emcee events. She has done numerous product and book launches, Dinner and Dance, Family day Birthday dinners, Public Awareness campaign and events for past prime minister as well as Royal events. She is also the Sub Announcer for one of our local radio station. Azah has conducted many successful Emcee training workshops under EventsMastery for both public and in-company groups.



What You Will Get from this workshop?

- » You will get 1st-hand knowledge from experienced practitioners who are professional MCs in their field
- » A systematic approach to being an effective MC with proven system consisting of templates and checklist
- » You will be given a copy of the recordings done on your presentation assignment at the workshop for future review
- » You get to practise what you learned on the spot and be evaluated.
- » Learn not just from our trainers but also from our guest speakers who are experts in their field.
- » Online community of MCs & event managers with forum, blogs, and on-going articles of interest, for sharing and networking
- » Post-event email coaching (3 months) – You can continue to ask even after the workshop, especially when you go live!
- » We can provide you with live on-the-job training opportunities with our on-going events, if required.
- » You will get the Certificate in Attendance to show that you have attended this course.
- » Possible option to get a UK-based professional certification as "Certified Professional Master of Ceremonies" provided by International Professional Managers Association, IPMA, UK.

REGISTER NOW FOR NEXT WORKSHOP

<https://eventsmasteryasiapacific.com/mcw-registration-form/>



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