



# IPMA, UK Certified Events Manager

You can now gain an International Certification  
with International Professional Managers  
Association, IPMA, UK

**Now Available - -  
A Working Professional  
Certification for  
Events Managers**

Certified by



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## INTRODUCTION

Today, many of us are asked to help coordinate and manage events for our company. Some of us may have been managing events for years in the organisation, without any guidance, training or proper system in place. Whether you are in HR, Marketing, PR, Admin or other divisions, we get roped in at times to help out.

Events Management can be a learned process and staff can be trained how to manage events for their companies in a more systematic approach. Companies who train their internal staff to manage events can save a lot from hiring external event management companies or even if they outsource, at the very least, they know what they are dealing with and not be misled externally.

Those who aspire to build a career in this field and/or wants to be recognised as a professional events manager in their company or externally, can now apply for the **IPMA, UK - Certified Events Manager (CEM) Programme**. This is a working professional certification in Events Management for working people and is certified by **International Professional Managers Association, IPMA, UK**. Those who qualify can then hold the title: **IPMA, UK Certified Events Manager**.

This is a great opportunity for you to be recognised professionally in your chosen profession as "Certified Events Manager", especially if you have been working for years in the industry with no qualification except from what you have gained over the years on the field. **BOOST your career now with IPMA, UK - CEM.**

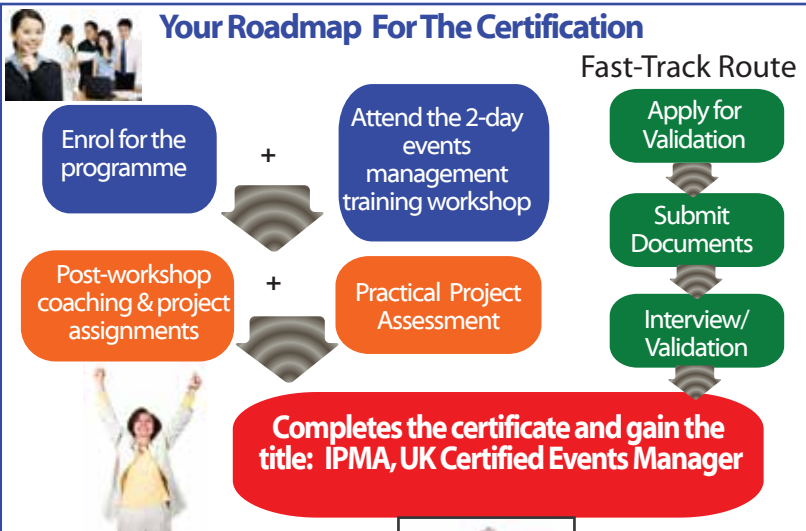
**For corporates, send your staff to upgrade their skills & knowledge in events management. Help them to help you for higher performance and productivity for your organisation.**



## KEY PROGRAMME OBJECTIVES:

1. Learn and understand the Events Management Process and all elements of the process that makes the events successful (refer to the learning objectives of the 2-day workshop)
2. Apply what you have learned to actual live projects and be coached.
3. Demonstrate your understanding and your ability to manage an event when you present your project paper and manage a live event for our evaluation.

## Your Roadmap For The Certification



## Overview of the structure:

### Phase 1 – Training

- 2-day face-to-face practical and interactive workshop

### Phase 2 – Coaching

- 3 Post-workshop coaching & project assignments (individual or small group clinics (online or offline))

### Phase 3 – Practical Project Assessment

-1 main project submission  
-1 live event assessment

## Phase 1 - Training Workshop

This is a dynamic & practical 2-day workshop that will take you through the entire events management process (9 modules). This is a highly practical and interactive workshop with case-studies, exercises and event templates. Refer to the workshop modules below for more information.



## Phase 2 & 3 - Coaching, Assignment & Practical Assessment

The coaching & project assignment will be based on a simulated event that you will be doing as a group project and the practical assessment will be based on this mock event. You will need to put into practice what you have learnt at Phase 1 (9 modules).

For existing practitioners with over 3 years of working experience in events management in a leading role as Project Manager or Event Manager may apply for exemption (Fast-Track Route). To check if you qualify, please email [cem@eventsmastery.com](mailto:cem@eventsmastery.com).



## About IPMA, UK

The International Professional Managers Association (IPMA) is an International Examining, Licensing and Regulatory Membership Qualifying Professional Body formed for the purpose of providing practicing Managers with the opportunity to participate and to be part of the process of improving managerial performance and effectiveness in all areas of business, industry and public administration. IPMA's primary objective, as an International examining, licensing and regulatory professional body, is to improve the key skills required for effective management.

For more information and to enrol, go to [www.eventsmastery.com](http://www.eventsmastery.com).  
Email: [info@eventsmastery.com](mailto:info@eventsmastery.com)  
Call: + 6017-8668522

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Registered HRDF Training Provider



## What you will get:

- The programme includes attendance to the 2-day workshop and at least one group coaching session with assigned coach, project assignment and practical assessment.
- Materials, lunch and refreshments are provided for the 2-day training workshop (phase 1)
- Upon completion, students will get the IPMA, UK Certificate and one year membership to IPMA, UK.
- Access to online portal, resources and community of Event Managers.